

AMHS Reform Phase 4

McDowell Group

Task 1: Support EBDG on Fleet and Terminal Standardization

Objective: Provide necessary professional services support to EBDG pertinent to the Phase 4 Fleet and Terminal Standardization Analysis.

Deliverable: Professional services support.

Scope of Work

McDowell Group will support EBDG in its Fleet and Terminal Standardization analysis, providing information as-needed from the Phase 2 analysis, from regional transportation plans, and any current information related to corridor traffic, travel demand, and revenue.

Schedule: July 2018 through May 2019

Task 2: Support Interim Measure Implementation

Objective: Provide technical assistance as AMHS prepares for transition to a Public Corporation.

Deliverable: Personal engagement.

Scope of Work

The *Interim Measures* memo developed in Phase 3 identifies potential actions that AMHS, the Administration, Legislature, and DOTPF can take to enhance AMHS sustainability during a likely multi-year transition process creating the Public Corporation. This aspect of Phase 4 work allows for additional consultant time for discussion, a modest level of research, and review of transition documents.

Schedule: July 2018 through May 2019

Task 3: Stakeholder Engagement

Objective: Build public and political support for the public corporation.

Deliverables: Updated brochure, tactical strategy, and presentation.

Scope of Work

Ongoing stakeholder engagement is essential to generating legislative action and creation of a public corporation. Before year-end 2018, the project team will update the tactical strategy concerning public and legislative communications strategy. The team will also update the brochure and presentation for use in public and legislative meetings, incorporating updated AMHS passenger and revenue data to the extent possible.

This task also includes participation in the fall conference in Ketchikan, mid-session summit in Juneau, and several Steering Committee meetings. It also includes drafting and distributing several press releases at key points in the process.

Schedule: July 2018 through May 2019

Task 4: Legislative Engagement

Objective: Build momentum for legislation creating a public corporation.

Deliverable: Presentations, testimony, and follow-up at strategic points in the process.

Scope of Work

Presentation in selected legislative hearings as a bill is reintroduced and moves through both houses. Several hours also anticipated for meetings with the administration during the process.

Schedule: December 2018 through April 2019